



SWIM ACROSS THE SOUND Corporate Sponsorship Opportunities

Your support of Swim Across the Sound, both the live event on August 3rd, 2024 and the Virtual Challenge, help support local cancer patients regardless of where they receive treatment.

CORPORATE TITLE SPONSOR

Exclusive Opportunity

\$100,000

- Company logo linked to your website on Hartford HealthCare St. Vincent's Medical Center Swim Across the Sound Website.
- Name recognition at Radiothon on WICC Radio.
- Company logo included on two banners at main event- "Thank You" banner with all sponsors and additional banner with solo company logo.
- Exclusive logo recognition on item to be given out to all participants.
- Name recognition at event Finish Line
- Name recognition on all press releases and advertisements for the Swim: *Swim Across the Sound 2024 brought to you by Corporate Title Sponsor "Company Name"*.
- Logo recognition for one month on digital screens located in Hartford HealthCare St. Vincent's Medical Center.

PLATINUM SPONSOR

\$50,000

- Company logo linked to your website on Hartford HealthCare St. Vincent's Medical Center Swim Across the Sound Website.
- Name recognition at Radiothon on WICC Radio.
- Company logo included on two banners at main event- "Thank You" banner with all sponsors and additional banner with solo company logo.
- Name recognition and company link to be placed on monthly newsletter sent to all participants, teams, and donors celebrating local swimmers, survivors, and sharing updates regarding the event.
- Name recognition on event awards given to all boaters and swimmers
- Logo recognition for one month on digital screens located in Hartford HealthCare St. Vincent's Medical Center.

GOLD SPONSOR

\$25,000

- Company logo linked to your website on Hartford HealthCare St. Vincent's Medical Center Swim Across the Sound Website.
- Name recognition at Radiothon on WICC Radio.
- Company logo included on two banners at main event- "Thank You" banner with all sponsors and additional banner with solo company logo.
- Logo recognition on invitation for post Swim Reception for volunteers, boaters, and swimmers.
- Name recognition at Swim Reception for volunteers, boaters, and swimmers on the day of the Swim event.
- Discussion with HHC Marketing Team to showcase representative from company during news segment on day of the Swim. If unable to do a news segment (for any reason), alternative video plan will be made to share in the Swim Talk and on social media pages.



SILVER SPONSOR

\$10,000

- Company logo linked to your website on Hartford HealthCare St. Vincent's Medical Center Swim Across the Sound Website.
- Name recognition at Radiothon on WICC Radio.
- Company logo included on two banners at main event- "Thank You" banner with all sponsors and additional banner with solo company logo.
- Name recognition at welcome/registration tents the day of the event.
- Short video message to be recorded by company that HHC will share on social media pages. SVMC Philanthropy team to help coordinate.

BRONZE SPONSOR

\$5,000

- Company logo linked on Hartford HealthCare St. Vincent's Medical Center Swim Across the Sound Website.
- Name recognition at Radiothon on WICC Radio.
- Company logo included on two banners at main event- "Thank You" banner with all sponsors and additional banner with solo company logo.
- Name recognition on social media post celebrating all Bronze Sponsors.

BLUE RIBBON SPONSOR

\$2,500

- Company logo linked on Hartford HealthCare St. Vincent's Medical Center Swim Across the Sound Website.
- Company logo included on two banners at main event- "Thank You" banner with all sponsors and additional banner with solo company logo.

If you are interested in learning more ways your company can get involved, or have any questions, please reach out to Alyssa at Alyssa.Amaturo@hhchealth.org or at 475-210-4657.

swimacrossthesound.org

charity.pledgeit.org/VirtualChallenge24